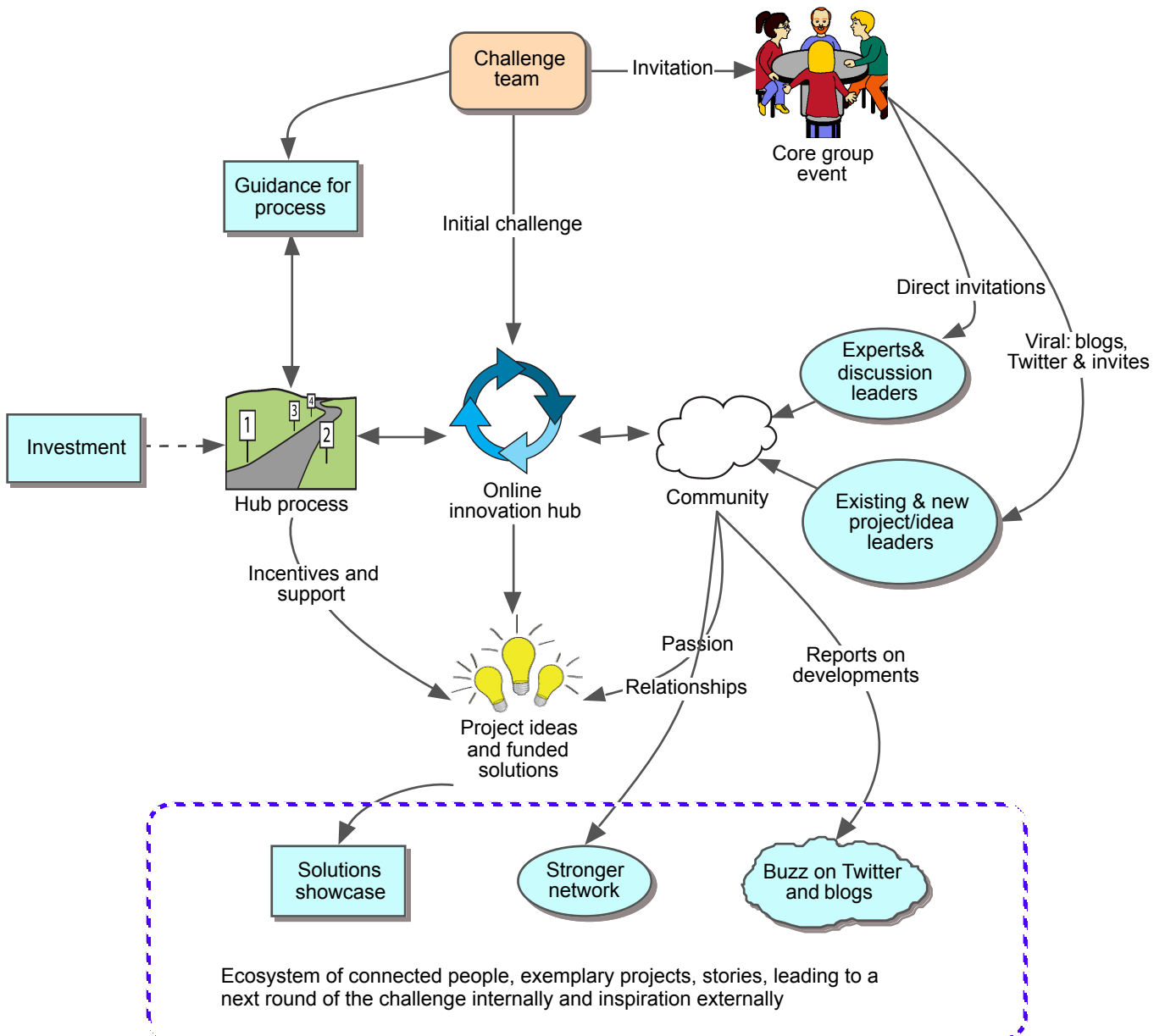


Social technology in Big Society: a possible challenge process

Here's my hopes for an innovation process to promote the use of social tech for social benefit, in the context of Big Society. The Online innovation Hub helps people develop existing projects and generate new ideas, around using social tech for social innovation.

This leads to a showcase of projects, a stronger network of those involved in the field, and a lot of positive buzz online that further helps the projects and builds the network.

This should help develop an ecosystem of knowledge and relationships working a different levels.



More on the process at <http://socialbysocial.net/group/socialtechinbs>
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